

Volunteer or match donations to KUAC/NPR

Hold operating events around the community in malls, Carlson center at other events than the emergency preparedness in September

There are lots of opportunities for free public service announcements (PSAs) on all of the FCC-regulated media that should be explored.

Engage with local broadcast and print media to get feature stories published.

AARC should offer assistance for local community projects and activities. No money!

All of this depends on the amount of money in the budget. Would be a shame to totally drain the funds.

Stress emergency response opportunities and CW.

I'm very glad the club is doing this survey but I don't currently know enough about the club to provide worthwhile feedback. Looking forward to getting more involved and thanks for sending this out.

Are there any teachers in the district that are Hams that would be willing to start a ham club at the high school level (STEM). As an ex-teacher, I think this one is very important both for public relations and to also expand the club. Finding the right teacher will be a challenge...

The web page definitely needs to be professionally updated. the current leadership should engage with the community to offer/coordinate for events and emergencies, etc.

How about participating in the local AM station talk shows? Do we officially participate in the The Alaska-Pacific Emergency Preparedness Net by designating one or two people to call in?

I like the idea of a fixed station; especially if it is set up like some of the better remote stations where multiple people can just listen to bands they themselves do not have. There are multiple examples out there. Or go bigger (fee based and restricted to members) and build a nice station with online remote capability for multiple users. A lot of Universities and clubs have them but I know UAF is a PITA to get any type of club/organization started. When was the last time the Alaska Repeater Information was checked/updated as most of the info is four years old.

Does the club hold any local net meetings at established times?

From experience, it is a good idea to designate volunteers for each project that is chosen. For a big project use more volunteers. Of course all the strategic goals and subsequent steps must be set by the Board. The Board must also set general guidelines on how progress will be measured, general progress reporting procedures, budget reporting, etc. I do not know how the Board is currently set up but I suggest a few additional members be added who have project management experience who can handle the heavy lifting of the project and interact directly with the rest of the Board. We used to call them "Special Projects" Board members. Whether they are voting Board members or not is up to the Board. there are advantages and disadvantages either way. Please do not make the mistake of making a Board (or non-voting member) for every single project, event, etc. You end up with way too many people and eventually the entire Board is ineffective. Some suggestions are Special Projects, Community Outreach, Disaster/Emergency Coordinator, and possible Youth Coordinator. One or Two Board members should also be dual hatted as the "Public Appearance Officer/Spokesman that are the official spokesperson for the club. Everything done must be kept on file at the "station" to prevent unanticipated departures and disagreements from interrupting the club status.

As for the Board, when was the last time the Bylaws were updated? Are there any limitations in place to prevent "long-term" Board membership or Board position swapping? Does the club own/control equipment or is it borrowed or temporarily loaned? Does the Board and club have liability insurance? (especially important if out in public or creating a club Ham shack. What factors are in place to

encourage members to volunteer for the Board? If you are going to deal with the younger school crowd, is there a "junior" Board position to get their perspective? Are there "any non-voting positions established as I previously mentioned. What factors are in play to gain more membership? Just about as important is retaining membership and getting back those who have left.

Glad to see you are focused developing a long-term plan and not spending the money unwisely on frivolous ventures. As with any plan, invest most of the money to be mostly self supporting.

This is always a touchy subject but I will bring it up anyway. Is the Board focused on the club and its members or is it focused on the Board members? I ask this because I once declined a Board position because of its focus.

Since I do not know anything about this club yet, I am throwing out a lot of ideas based on other clubs I have been a member of, clubs/organizations I have dealt with, and Boards I have sat on. It is always a challenge to find a balance in any club which is why strategic guidance from the Board is always necessary. This survey is a step in the right direction and should yield a good inside into what current members want..

Thanks for the opportunity to comment!

Fix or upgrade the communications infrastructure

Regarding my willingness to participate in volunteer activities, I would be limited by my remoteness. I live in Mississippi

In Las Vegas the LVRAC had many operators active with public service. They had many different repeaters to use. They used vhf/uhf etc to aid with walks, bike rides and safety stations along road rallies. There were so many that if you tried to keep active with all of them you would run out of time to do anything else. They were active with ARES/RACES and practice emergencies with first responders. The club also worked two sales booths at the raceway. Funds earned were used to have kit building nights. A minimal \$5 was charged and the club picked up all the kit costs. The club ran field day and provided the main course for a dinner where other food was provided by the members who attended. At the club meetings many times they invited first responders to give talks at the meetings. During NAB Bob Heil would attend the meeting giving his audio presentation.

1) A more professional social media/email liaison - look at <https://www.constantcontact.com> or others. Step it up a notch. Make it professional.

2) Fix / Upgrade the Ester Dome repeater. Enhance it for APRS/DMR/or other uses.

3) Special Events and find/reward hams that get involved. Rewards like a special T-Shirt can be a motivator.

4) Many are interested in DMR / C4FM and digital. Mentors or help setting digital modes up would be helpful to many. Get ahead of the curve on the newer modes.

5. More technical sessions.

A regular broadcast radio program about ham radio would be great. I've always been a great fan of Arne Coros

T-Shirts AARC, Ham Radio a contact sport?

Lots of military interested in Ham radio. Hard to get info

Charlie O'Toole used to have a show with Neal Brown (who's call escapes me KL2USB??) on KFBX. I work here at the station (KFBX) and perhaps we could air a 1/2 hour show on a Saturday. I am not

sure we would make it a live show. Rather people could e-mail in their questions. I would be willing to be a participant/host. I do not know how much air time costs, but I doubt it would be much. Too bad there are no longer electronic stores that could be potential sponsors.

To me, the internet is a two-edged sword. It is killing/has killed the hobby and having a greater "social" presence only serves to keep younger people on the internet. Our hobby is expensive. Having a club station would be nice, but then we get into buying real estate and the like. Not a good investment.

Field Day is a great opportunity to demonstrate what amateur radio can do and how faceted our hobby happens to be. But we need to be somewhere where there is a lot of traffic. Chena Lake Rec Area is probably not the best venue. Plus, it has been my experience that people are 1) intimidated to approach an event such as Field Day because hams are often introverted themselves (I am) and tend to not engage someone who may linger around. But in the case of Field Day, it is easy to talk about the hobby to a stranger. Being from San Diego, Field Day is very popular due to how many people live in San Diego. 2) Hams need to be more approachable. 3) Get back to in person club meetings

Monthly weekend active radio (HF and VHF) on the Nenana Steamboat in Pioneer Park